



True Success Stories from Independent Producers
“How It Felt to Make the First \$100...”

Present by MusicProducerGuide.com

"What really motivated me was when I made my first big sale... \$500 for one track..."

- Big Boy Traks



When I made my first \$100, it felt good. Even though it wasn't a lot of money, it was a step in the right direction. I managed to stay #1 Top Seller on a beat site and won every "Monthly Contest" they had. It was in December 2005 when I opened up www.BigBoyTraks.net to expand my online production beat selling. By the end of 2005 beginning of 2006, I had sold over 600 beats online.

What really motivated me was when I made my first big sale, \$500 for one track. I was shocked. Never thought in a million years I could make that much off one track that took me less than one hour to make. I thank God for giving me the power to do what I do. When I came to Rocbattle.com that gave me even more exposure than what I already had. My cliental grew tremendously in 2006.

Now ranked #1 at Rocbattle.com, it is a crazy feeling. One highlight for me in 2007 was when I was contacted by an up and coming artist by the name of "Soulja Boy." He had rapped over one of my beats. I can now say a Grammy nominated artist graced a "BigBoyTraks" Production.



I just tell people stay humble and give God thanks for what he has given to us, which is the POWER to do anything we put our minds to. To this point I have sold over a 1,000 Beats Online!!

Hear my music:

www.BigBoyTraks.net

www.Rocbattle.com/BigBoy

www.Myspace.com/bigboytrakznet

"I made my first \$100 doing beats in 1995... It was an accomplishing feeling which made me work harder and never look back."

- Clinton Place



I made my first \$100 doing beats in 1995. It was really a \$1,000 with an artist named Supreme C of the Zoo Crew in Newark NJ. It was an accomplishing feeling, which made me work harder and never look back. From there I did tracks for local artist and I worked on my craft. By 1999, I ended up in Cali working as an in house producer for an indie label. The Cali exposures lead me to... Well Here's My Bio..

- 1. WestSide Connection's Terrorist Threats Album Track #11 (Bangin At The Party)-Used The Name Dj Jamal#9
- 2. Canibus's Mind Controll Album Track #8 (Not 4 Play) Featuring: Kurupt. -(Jerked for the Credit)

I also have tracks with Kurupt, Yukmouth, Spider Loc (G Unit), Roscoe, El Da Sensi (Artifacts). All tracks are unreleased, and I did three tracks for The Unreleased HorseMan Project.

Current Projects:

1. (Brotha Jes) Did His Whole Album (Self Employed) Except 2 songs.. We Are Currently Working On His 2nd Album..

2. Runt Dawg: A Personally Friend And GillaHouse Artist. I currently have 6 tracks with him; his album is in production for release in late 2008 or early 2009.

I Deejayed In Some of L.A.'s Hottest Spots:: The Good Bar, Temple Bar, Club Lingere, Sky Sushi, Monte Cristo, The Arena, The Cave Ect.. From there I put my own album out online December 31st 2007. Named Neva Judge A Book.

Contact Me::: (862) 763-3487.

www.myspace.com/produceragrownman9
<http://www.rocbattle.com/clinton20%place>
www.mybeatshop.com/clinton_place

MusicProducerGuide.com

"I have now SOLD OVER 600 BEATS ONLINE and started MY OWN PRODUCTION WEBSITE!!! Thanks to those first few dollars, I was motivated to keep on working and perfecting my craft..."

- Jmack



My name is James Mack, better known to the music world as J.Mack. I began making beats at the age of 18 during my senior year in high school. At first, I was just making tracks for my rap group "Street Gang." I was rapping with them so of course these beats were all free but I would just come home from school and go hard on the Fruity Loops for two and three hours at a time. Every weekend my group would come over and we would cycle through maybe 20 plus brand new tracks and pick the best one. I decided to take all the other tracks my group didn't use and burn them to disc. I remember just burning disc after disc and taking them to different places giving them away and leaving stacks of discs in the malls.

Shortly after that, I remember a guy from my neighborhood called me and asked how much my tracks were and I said \$20 a track. I remember going through over 100 beats with him that day and he left with 6 beats and I had 60 BUCKS!!! It sounds funny now but at the time, \$60 for six beats I made all in the same day probably sounded more like a new pair of "Adidas Shell To es" to me. I remember thinking to myself "wow", I can't believe people will really spend money on something that comes so easy to me!" That was the point beat making transformed from just something I could do, into a special gift from God. Sure I let that guy talk my price down but he also helped me price my tracks better by spreading the word about me and constantly praising my work which all triggered my understanding of supply and demand. From there I decided I could get \$50 per track and every time I stepped my game up, I would add a couple bucks to the price. I was making \$100 per track my first year of college and more than that during my sophomore year. The money was a true blessing from God because, college was expensive and days that I would have

went hungry, I had a little change in my pocket from someone purchasing a beat earlier in the week. That same year is when I took my hustle to the internet. I made my first few sales through soundclick I believe but the first dedicated production site I registered at was rocbattle.com and it was far from the last. I have now SOLD OVER 600 BEATS ONLINE and started MY OWN PRODUCTION WEBSITE!!! Thanks to those first few dollars, I was motivated to keep on working and perfecting my craft.

HEAR MY WORK @:....:

www.rocbattle.com/jmack
www.mybeatshop.com/j.mack
www.buythatbeat.com/jmack/
www.myspace.com/jmackdaking
www.pmpworldwide.com/jmack

"I remember waking up one day and discovering an extra \$50 in my account..."



When I made my first \$100 from posting my music on the Internet, I felt proud and excited that I could use something that started as a hobby to make a little money here and there. I remember waking up one day and discovering an extra \$50 in my account I was very surprised didn't know where the money had come. But soon after checking my e-mail I learned that over night I sold 2 beats!. I even e-mailed the buyer and thanked him for the purchase. He told me to stay in contact and that he is going to need more beats for his album. Making money in your sleep seems like a dream come true, and I plan to continue to improve and post more of my music online.

B.City of BrassCityProductions
www.brassbeats.com
www.myspace.com/brasscityproductions

"It was a great feeling, to have other producers tell me that I'm pretty good..."

- Tim O.T. for Rocky Mountain Gumbo Productions LLC



I started out making beats because I loved Hip Hop. I would hear a song and try breaking all the sounds down in my head. The rhythm had me since I was young. My friends and I would freestyle to anything. I would buy singles that had the instrumental version and we would make songs to them. One day I broke down and copped my first piece of equipment, a Boss DR-5. I still have it and still use it. It's been a long journey since 1999. Things have progressed nicely but there wasn't as much satisfaction as I thought there would be in making music for a local group. I wanted the rest of the world to hear my beats too!

That's when I got online and started trying to sell beats. The first spot I got on was rocbattle.com. It was a great feeling, to have other producers tell me that I am pretty good. It's one thing when your boys tell you but when perfect strangers from all over the world say it, that will motivate the hell out of you. 2 months after I got on the site, I sold my first beat! That was one of the happiest days of my life. Things were slow after that because I had no clue how to market myself. It took 8 months for me to make my first \$100 online but it is an experience that I will always cherish because it's money I made off my music. I mean I was going to keep making music regardless but now I had an opportunity to make money off something I love to do! I'm now using my own website to try and market my music. www.overtimebeats.com No matter what happens; I will never stop making music.

"The feeling was one of amazement, that it was so easy and of elation that I found something new to make money with...."

- D'tect - Producer, Engineer, Tour D.J.



D'TECT

TEAM OFFICIAL PRODUCER

#1 - ROCBATTLE PRODUCER ALL-TIME

#1 - HIP HOP PRODUCER ALL-TIME

#1 - UNDERGROUND PRODUCER ALL-TIME

AND SEVEN OTHER ALL-TIME TOP TEN RANKINGS IN OTHER GENRES

[HTTP://WWW.ROCBATTLE.COM/DTECT](http://www.rocbattle.com/dtect)

DTECT@HOTMAIL.COM

I've made my share of money in the music industry producing music and when I first came across a music selling website (rocbattle.com) I was skeptical about the success that it could produce. I loaded music that I made onto the page for people to hear but not for sale. A lot of the other producers on the site were selling their music, but I stayed skeptical for a while. Then one day I started thinking about the extra money they must be making and I put prices to my music. My first sale came immediately and I had not even advertised my page. By the third month, I had six sales, a few exclusives for good money, again with no advertising. The feeling was one of amazement, that it was so easy and of elation that I found something new to make money with....

At the end of one year, I had 22 sales with no advertising. That was ok money to have on the side. Then I heard of a website (sellmorebeats.com) that gave me tips on internet marketing for my page. I put just one tip to work and I have sold 20 beats with four exclusives in two months this year! This was real nice money to have on the side. I started thinking that there are a lot more people out here without a deal that need music than with a deal. Enough to make a nice living if you put a little work in.

The internet gave me the vehicle to get to artists all over the world and not just artists my manager or I know. I have gotten more work for myself than my manger has lately, lol. There is no better feeling than waking up to money made while you slept that night. You make money 24/7, it doesn't stop. Imagine going to your ATM to get money out and you just have more and more money, that is kind of how it feels. Selling music online is just smart, no matter how big you are. The number of people you can touch is Immeasurable.

"My first big money sale was through soundclick. I sold six exclusive beats in 2 days for a total of \$650... I was so happy that I couldn't describe it with words... "

-Doc West for 1BeatADay.com



I have been in the production game for 5 years now. At first, I was just making beats for fun in high school. Then I saw people making a ridiculous amount of money just selling beats on the Internet. I know my beats were hotter than many of the beats that were selling. So I got myself a soundclick account. People came through now and then to listen but I could not seem to make a sale.

Then about a year and a half ago, I found rocbattle.com I started getting active in the battles and forums on there. They kept me motivated and I improved drastically in the first three months. I sold my first non-exclusive beat for \$20 on rocbattle.com. This small sale opened my eyes and showed me the reality on how I can actually make money with my beats instead of envying others. So I pushed myself even harder looking for that next dollar. As my catalog grew bigger, different managers, labels and artists started calling me and asking for beats. My first big money sale was through soundclick. I sold six exclusive beats in 2 days for a total of \$650. I realized I have actually stepped into the reality of being a professional. I was so happy that I couldn't describe it with words. I know that if I could make \$650 now, the possibility is unlimited for the future. I never looked back.

Now I still stay active on rocbattle.com, soundclick and many other sites. I am also building my own website, www.1beataday.com thanks to the tutorials on www.sellmorebeats.com. For aspiring beatmakers/producers, soundclick is a great resource for serious beat buyers and rocbattle.com is a great place to sharpen your skills.

-DocWest

www.1beataday.com
www.soundclick.com/docwestbeats
www.rocbattle.com/docwest
www.myspace.com/docwestbeats
straightacewest@yahoo.com

"I made my first hundred selling beats 7 years ago; actually I sold a beat for \$300 on acid planet. I was like Whoa, 300 bucks..."

- MdotMusicProductions



I made my first hundred selling beats 7 years ago; actually, I sold a beat for \$300 on acid planet. I was like Whoa, 300 bucks. I felt like I could do this for a living. I also felt great, not just for the money I made, but the fact that a track I made was received. This allowed me to fuel my dreams of being successful in the music biz.

I sold a good amount of tracks on many websites afterwards, but I haven't maximized my potential earning capabilities until now. I have a new approach and business plan and using www.sellmorebeats.com tips to realize that goal.

I'm working on building more success online while continuing to pursue bigger "fish" by working towards TV and other media placements. I've been growing musically the past 2 years and have been learning piano, drums and the guitar. My goal is to learn to play all the instruments that I like.

Currently I have been networking, competing in battles working on TV projects and Mixtapes all over the world. I am always looking for new artist to work with

<http://www.myspace.com/MdotMusicProductions>

<http://www.soundclick.com/MdotMusicProductions>

<http://www.HotBeats4Less.com>

info@mdotmusic.com

Tel:917-322-9695

"The first \$100 dollars let me know that people felt what I was doing and my music was special enough to invest in which led me to believe I was doing what people liked..."

DJ Ave Mcree of Trap Camp Entertainment/Future Star DJ's



My name is DJ Ave Mcree of Trap Camp Entertainment/Future Star DJ's (Producer of the up and coming Pop group Dukes of Da'ville (Virgin Records/Capitol Music), movie score credits for the movie "Perfect Strangers" with Actor/Actress Bruce Willis & Halli Berri).

I use to scramble around for new opportunities and work until I positioned myself online where all the traffic was. One day, I was reading my favorite magazine about DJ's and Producers called "Scratch Magazine" when I ran into an ad for a website called rocbattle.com. The site offered producers the opportunity to network and sell beats and earn 100% of their commission. At the time, I had no job and wasn't getting any attention from record labels. I posted some of my work on rocbattle.com and made over \$1000 with in a 4-month time of my membership (not counting the money made from doing music offline).

The first \$100 dollars let me know that people felt what I was doing and my music was special enough to invest in which led me to believe I was doing what people liked. Leasing beats helped me discover new talent and network with people all across the world, which was my main goal. Since then, new projects and opportunities have fallen on my lap and with this continuing income; I am able to get the equipment needed to further my career.

www.myspace.com/avemccree

www.rocbattle.com/avemccree (my online beatshop)

www.youtube.com/avemccree (Trap Camp Entertainment TV)

www.futurestarmusic.com (the PR and Promotion home for many indie/major artist(s))

www.futurestardjs.com (the home of all the DJ's worldwide)

"I made my first few sales and after 1 whole year I made my first \$100 online! Now that might not sound like a lot of money, and truthfully it really isn't, but that \$100 gave me the inspiration I needed to take my game to the next level.."

- **Breeze The Beat Machine**



Breeze The Beat Machine

www.youngbreeze.com

<http://www.rocbattle.com/BreezeTheBeatMachine>

My name is Breeze the Beat Machine, a 20-year-old up and coming producer out of Brooklyn, NY. I started making beats in November of 06. Ever since then it's been all about music. Before production I always had a thing for music. As a kid coming up I found myself listening to rap just for the beats. I wasn't even a rapper yet. I still found myself buying and downloading instrumentals for my own listening. I would just listen and totally disregard all lyrical content and just vibe with the beat. Always intrigued with the sound I began to experiment with the piano playing anything I heard by ear until I finally became able to create my own music. At the late age of 18 I sought out to make beats, I made them for my personal listening. I became so wrapped up in the music that I even lost my 9-5 due to lateness (me going hard with the beats) and just decided to become a full time producer. Sounds crazy huh?

Well it was!!! My road down the production game was hard (for the year and change that I have been in it). For one entire year, I made beats and nothing but beats perfecting my craft day by day trying to create my own unique style (Unemployment held me down for that long period). It was hard for me, with people not accepting my dream and family urging me to get off my butt and get a job. There were really no profits coming in at all. But after grinding hard and promoting myself like there was no tomorrow it finally paid off. I made my first few sales and after 1 whole year I made my first \$100 online! Now that might not sound like a lot of money, and truthfully it really isn't, but that \$100 gave me the inspiration I needed to take my game to the next level. I proved everyone wrong and accomplished a goal that meant so much to me. Now that I have the support of my family (and these people are VERY hard to convince) I see myself going far in this business. In a few years, I can see myself being a household name with this production. Now for the year of '08 I'm averaging roughly \$150/month in online beat sales and I'm quickly becoming the neighborhood "supa" producer! Now I got \$\$\$ in the bank, shawty watcha think?!

"I felt like the past 10 year s honing my craft on the side was in some way preparing me for a new life of freedom outside of Corporate America..."

-Lawrence aka Khalil Guinn



I originally started out making music back in '96, partly for fun and as a substitute for having to pay producers the large sums of money they were asking for to create a beat. I had been singing and playing keyboards since I was a kid, won competitions & talent shows for years, but never really thought about making money off the Internet with my music. So one day I invested my money into an Alesis QSR7, a Roland Dr. 770 drum machine, the Planet Phatt, and Cakewalk 9.0 music software. After I did my first beat and it was actually played on the radio, I remember thinking, "I could really make some money off this online". However, the problem was that I really didn't know HOW to make money on the Net. I knew it could be done and I had the technical ability set up a website, but I didn't have the business or marketing knowledge or guidance to help me achieve that goal. So while I've consistently made great money in the IT field in Corporate America, I always felt I was missing out on a great opportunity that others were taking advantage of.

10 years later in 2006 Rocbattle.com came into my life. I signed up 3 months after it launched and soon made my first \$100.00 selling my music online. I felt like the past 10 years honing my craft on the side was in some way preparing me for a new life of freedom outside of Corporate America. Allen (aka FatFingers) was always dropping jewels of knowledge on the Rocbattle .com forums and he had a hand in diversifying my outlook on making money both ON AND OFF the net. I started a new production company, a new website <http://www.radioreadybeats.com>, got into real estate, plus I am constantly thinking of new ways to make money online. I believe Sellmorebeats.com is about more than just a "how to sell your beats" website. It's really about teaching you how to become financially independent regardless of your skill level as a producer/beatmaker. Anybody who wants to really make money online can put these methods to use, even if you're not a musician!! I can say from experience that what he teaches here could literally change your life.

-Lawrence aka Khalil Guinn
R&B / Hip Hop Songwriter and Producer
<http://www.radioreadybeats.com>

MusicProducerGuide.com

“I appreciate getting a few dollars while fine-tuning my skills battling other hot producers...”



In 2007, we were introduced to Rocbattle through Rockwilder. I always was interested in online production but did not know where to start. I joined Rocbattle.com and was hooked immediately. I first was battling other producers but then learned you can actually make some money on Rocbattle selling non-exclusive beats. It was slow at first but as I learned to advertise myself, I made myself more available for the open market. I made my first hundred in no time and now a hundred dollars is expected at least every two weeks to a month. I appreciate getting a few dollars while fine-tuning my skills battling other hot producers.

Joe Black & Noise, two extremely talented Hip-hop producers, formed to create, Jokey Entertainment. Joe Black & Noise both reside in Jamaica, Queens, New York City. They are hard working producers creating high quality instrumentals and have production credits for the likes of Jim Jones, Birdgang and much more industry artists.

"I never made my first \$100 dollars, my first transaction was actually to the tune of my first \$250 dollars..."



I started in the game as an MC, I was a member of a hip-hop group back when I was in high school. I was part of the early 90's generation, so battling other MC's around town for supremacy was a thing we did on a regular basis. Through some of those battles I was actually able to foster quite a few relationships with MC's, DJ's, promoters, A&R's and other industry affiliated people. As a result of not being able to find producers that could make the type of tracks that I wanted to spit on, I decided to purchase my firstpiece of equipment, (the SP-1200) and teach myself how to make beats. I had a few other producer friends of mine that also gave me some tips and insights on how to make beats so once I got to the point where I felt confident in my abilities, I began to shop my beat tapes. At the time there were no CD burners so your best options for recording your beats was either use a cassette or a DAT tape. Ahh, remember those days?

After shopping my beat tapes for a while, I began to build up quite a buzz for myself and decided to take it to the next level and create my own independent music production company and thus, Maseed Productions was born. My beat tapes passed through quite a few hands and oddly enough, passed through the hands of a female R&B singer of all people. This was pretty surprising to me considering the fact that I based my reputation on being an underground hip -hop producer never the less, it is what it is. There was a beat on my tape that she fell in love with and about a week after officially setting up shop, I sold my very first track. I never made my first \$100; my first sell was actually to the tune of \$250, which was not bad considering I had only been in the game for a short while.

In the early 90's, the internet was not the play ground of piracy and file sharing that it is now, so it was relatively easy to do non-exclusive deals for \$250 on up. I continued to promote Maseed Production s every chance I got. I would go to talent shows, concerts, clubs, and college venues; anywhere that I thought I would find artist in need of production, I would be there. Maseed Productions has been in business for almost 15 years now and since then has g one on to work on several other projects for both independent and major label artist.

Times are changing and so is the way that people are receiving music. Now in 2008, Maseed Productions along with the help of Allen Brown and www.sellmorebeats.com is preparing to take on the "on-line beat selling market" with the same dedication and enthusiasm as we did when Maseed was first founded back in 1994 by launching our new on -line beat selling website, www.THEBEATAUTHORITY.COM. I highly encourage anyone that is serious about making money with their music to subscribe to the sellmorebeats.com on-line courses and watch it change every single perception of selling beats on -line that you've ever had.

TONE.E.SEE

Producer/ A&R

Maseed Productions

E-mail: toneesee@maseed.com

website: <http://maseed.com>

website2: <http://thebeatauthority.com>

website3: <http://myspace.com/maseedproductions>

"I can remember how happy I was when I sold my first beats. I was so excited to have made that little \$10 dollars, but that pushed me to pursue more..."

- **MoeBeats From MOEPRODUCTIONS**



I can remember how happy I was when I sold my first beats. I was so excited to have made that little \$10 dollars, but that pushed me to pursue more and to build more and more. As soon as I sold that first beat, I contacted the person I sold it to thank him for his purchase and told him that I hoped he would enjoy it and purchase again and offered him a free beat.

I have a big passion for making music and love the fact that I can make a living doing it. I enjoy updating my list of beats and having artist enjoy my music. I also love to help up and coming artist so I always have deals going on.

www.ROCBATTLE.COM/DKILLER

MoeBeats.COM



“The first \$100 motivated me to take production more seriously, while every dollar I've made since has help build my career along with the careers of many artists...”

How did it feel to make my first \$100 selling beats? It felt like making a hundred dollars! I was 19 years old, working two jobs and going to school, new to the production scene and music scene as a whole. I was a rapper trying to put an album together, contacting producers for beats, and the low end for exclusives was \$100. That is \$1,500-\$2000 for an album. There wasn't a real lease market at the time, I didn't have that kind of money, so I downloaded some software. I actually purchased my Fruity Loops package, rather than bootleg a cracked version. Gathered all the free sounds I could find online, and started what I thought was producing. After about a year of terrible, terrible beats, I started getting the hang of it, and started uploading my beats to www.mp3.com/alpinedemencia, my artist promotion site. Within a couple months, I had sold two or three beats at twenty or so dollars each, full exclusive rights. No big deal there, but within the next 6 months, I had got my price up to \$100-\$500 a beat, and was in the top 10 on the beats charts on mp3.com.

By mid 2000, I was fluctuating between the number one and number five spot, averaging over 5,000 plays per day, and getting royalty checks from mp3.com for \$1,200 to \$1,400 every quarter until mp3.com shut down. From that point, I left the online scene, hit the road, and made some major and high-level independent label deals, watching most of them fall through due to poorly executed legal documentation, but I learned a lot along that road. I worked along side some "industry" producers and artists, sat with A&R's from Sony/Epic Records, among others, and concentrated on creating my own sound and business concept. Now I am back online at www.myspace.com/alpynemuzic and www.rocbattle.com/alpyneproductions with a greater understanding for the game, my art, and a ton of experience. I have even landed one of the artists I developed under my first label, Pha st Layne Music Group, LLC. a label deal with a major independent in Atlanta, GA. I've done it online and I've done it offline. The first \$100 motivated me to take production more seriously, while every dollar I've made since has help build my career along with the careers of many artists. I guess I should thank that first \$100 or I'd probably still be a broke rapper doing mixtapes over played out industry tracks. Now I'm pretty well known as an established producer on the net, locally, and in many cities I've passed through on this crazy trip. Just remember... when regular people are sleeping, hustlas are still hustlin'...

“We have 7 beats sold and over \$100 in sales...My son is going crazy and I must admit that I’m feeling extremely happy as well... ”



I have been doing my thing for decades and naturally as the DJ, I was the one who provided the music for the MC’s. Over the years, it grew more and more and really got me into producing. I moved to Connecticut from New York and then moved to Michigan.

This is when I found Rocbattle.com. This website was extremely fun. I’m a Hip Hop purist from the TRUE SCHOOL! So I’m battling and battling trying to prove to myself that I can make ill beats and not have kids say, “I sound old school.” Then I noticed that I wasn’t taking advantage of the option to sell my beats, on my profile, so I put some beats up thinking of the extra cash I was going to make. Nothing happened.

Finally, I sell my first beat. I started selling about one or two every month. I offer that income to my soon for his allowance. The beats were selling themselves. I took note and wow! We had made roughly \$200 with barely any promotion. This was cool for me.

Then around February 2008 Fat Fingers, who owns Rocbattle.com decides to help us all out by starting a new website (www.sellmorebeats.com). He teaches producers a wealth of knowledge on selling beats online. I put some of the tips to use and Boom; sales go from a slow walk, to a nice speedy jog. Eight beats sold in February. Now it half way thru March 2008 and we have seven beats sold and over \$100 in sales. My son is going crazy and I must admit that I’m feeling extremely happy as well.

Over 30+ years and I never even thought of selling my beats online and really never thought I would have my own website. Now I am meeting and selling to a lot of up-and –coming artist because of Rocbattle.com & Sellmorebeats.com It’s euphoria for my son and it’s a dream come true for me. (An old Hip-Hop Dj, from the 70’s)!!!!!!!!

I cannot even explain how I felt to get on the Internet and make my first \$100. All I can remember saying is “I’m going to kill the Internet hustle...”
- Allen Brown AKA Fat Fingers



When I made my first \$100 on the Internet, I didn't even know. I produced my first audio and set up a website with my first CD "Hustling - the key to success" in 2000. I set up a merchant account to accept credit card payments. After about 2-3 weeks, I didn't sell any of the CD's. At least that was what I thought.

I was getting discouraged and thinking nobody wanted my product. I would check my email like 5 -6 times a day and just wait for the first order to come in. As I would wait, I would delete the spam emails and just wondered where is the first sale. So as I was deleting spam I decided to open a few of them. I open one with the subject line "PnP - and a persons name". For the last week I kept getting emails with the subject line "PnP with a persons names". So I finally decided to open up one of these spam emails.

As I opened one of the “PnP” spam emails, it gave information about my CD and said \$14.95 paid. To my surprise when Plug n Pay sent out payment notifications, the subject lines would read PnP - and the persons name who purchased. I was waiting for a subject line that said notification of payment and all a long I was being paid.

I immediately went into the plug n pay system and discovered that I made over \$350 with the CD. This blew my mind. I had deleted so many of those emails and was discouraged when I was really getting paid all along.

I cannot even explain how I felt to get on the internet and make my first \$100. All I can remember saying is “I’m going to kill the Internet hustle". I just know that it made me feel like I could do much more. So after that I produced more products and more websites and the rest is history.

Allen Brown
www.Sellmorebeats.com
www.UrbanMillionaires.com
www.rocbattle.com



“Instead of getting too excited about the sale, I used that event as a catalyst to push myself even more to make my beats even hotter and take this SERIOUSLY!!”

I am R.Cummins from Northern, VA. The first beat I ever leased was 2 years ago on Rocabattle.com for \$25. The person that leased the beat from me actually heard the beat on another website called Acidplanet.com. I always knew that I had an ear for music, but when someone else that I didn't even know wanted to use my beat, it was only confirmation that I had the talent to make this music thing happen. Instead of getting too excited about the sale, I used that event as a catalyst to push myself even more to make my beats even hotter and take this SERIOUSLY!!

I'm a Hip-Hop student of the 80's and 90's era and I love good music outside of Hip-Hop as well. I take this craft very seriously. I usually listen to the beat/music first on a record so I pay close attention to the details of the music. I actually started making beats about 4 years ago, but it wasn't until 2006 when I started putting my beats online on Acidplanet.com. Sure my first years of producing beats weren't the best, but I kept at it. Joining Rocabattle.com made me step my game up and it also made me a tougher producer.

Since my first lease, I have leased several more beats to repeat customers on and off-line. I'm also utilizing information offered on sellmorebeats.com to learn how to market myself on -line. All money earned by selling/leasing beats are put back into the effort of making more beats and upgrading my sound before personal profit. My ultimate goal is to provide beats for television and radio media as well working with unsigned and eventually signed artist as well. Selling or leasing a beat on-line is definitely a good feeling, but the bottom line is you also have to have a genuine love for this craft. It will show in your music and if you're good, the amount of money to be made can be rewarding as long as you market yourself correctly!!!

Peace to all!!

R.Cummins

r_cummins@hotmail.com

www.rocbattle.com/RCummins

www.myspace.com/efmproductions